

## MSBA - SPEAKER SERIES



## Jerry Sadowski Architect for Big Data, Teradata Former Senior Manager, IBM Global Services

- How to succeed Business Analytics as an industry?
- Why do so many traditional companies fail when trying to build data products and information portfolios?
- What stops organizations from realizing the full potential of their data assets and what to do about it?
- How to succeed Business Analytics as a person?

DATA

INTELLIGENCE

PROGRAMMING

DECISION

ANALYTICS

5-6 pm, OCT. 14, 2020 Zoom: 9753374988

The Master of Science program in Business Analytics www.cppmsba.org